

Principal Product Designer

Klimentina Jauleska-Vasilev

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Design portfolio: klimentinajauleska.com

Art portfolio: jauleska.com

LATEST DESIGN EXPERIENCE

Oracle, Clinical AI Agent | New York, NY (Remote)

Principal Voice UX Designer | April 2025 – Present

- **Calculators AI Agent:** Established a multi-modal framework to surface 250+ calculators accessible through voice search. The solution combined a chat interface for conversational interaction with a canvas for complex form editing.
- **Message Drafting AI Agent:** Defined an AI agent that helps clinicians respond to patient messages faster by addressing two key pain points: surfacing relevant patient data inline and auto-drafting a contextual reply – with the ability to edit, regenerate, or refine to match their personal style.
- **Care Pathway AI Agent:** Defined a reusable pattern that transforms PDF protocols into an interactive, AI-driven workflow – applicable across conditions and clinical roles. The agent traverses the pathway, connects relevant orders, and surfaces next-step suggestions based on the patient's current state.
- **Leadership · Collaboration · Framework:** Lead end-to-end design across multiple clinical AI agent workstreams, shaping roadmap to establish design-first practices and defining interaction patterns adopted across all agents under one A2UI framework. Partnered with Product, Science and Engineering to simplify complexity and unblock development – using tradeoff maps and rapid pivots to find solutions under complex technical constraints and timelines.

U.S. Bank, Consumer Personalization & Design Systems | New York, NY (Remote)

Senior Experience Designer | Sept 2022 – April 2025

- Designed scalable solutions for 1,500+ partners, delivering seamless responsive web and native experiences including conversational AI and voice search.
- Scaled a world-class design system for 250 teams, driving a 40% adoption increase through core component development, research and cross-functional co-creation.
- Boosted efficiency by 37% and cut costs by 33% by building library components that resolved technical ambiguity and aligned stakeholders.

Meta for Business, Meta Platforms | New York, NY - Hybrid

Senior Product Designer | March - September 2022

- Designed intuitive products for 23,000 active users across 75 countries, addressing complex navigation challenges while prioritizing design system components.
- Collaborated with PMs and engineers to align product vision with user needs and technical constraints, through co-creation sessions communicating unified vision.
- Demonstrated deep understanding of both business and partner needs, using data-driven insights to inform design decisions and align solutions with strategic goals.

CORE EXPERTISE

- **Design & Planning:** Visual design, Voice & Conversational Architecture, Agentic Workflow, Multi-modal Interaction design, Systems thinking, Scoping, Prioritization
- **Prototyping & Tools:** Advanced Prototyping in Figma, Skill Development in Codex, and Claude Code; Conversational Workflow Prototyping; Motion & Animation
- **User Research & Insights:** Mixed-Methods Research, Interview to Insights, Usability Testing, Competitive Analysis, Metrics-Driven Experience Optimization
- **Collaboration & Leadership:** Cross-Functional Leadership, AI-Engineering Alignment, Product/Science Partnership, Technical-Design Translation, Stakeholder Engagement
- **Communication & Presentation:** Executive Influence, Visual Storytelling, Design Rationale Articulation, Presentation & Facilitation

SUMMARY

Principal UX Designer with 10 years of experience specializing in AI and agentic systems – designing human-AI experiences that make complex workflows intuitive and accessible. Known for simplifying ambiguity, setting interaction standards that others build from, and translating ambiguous problems into concrete solutions that unblock engineering and keep projects moving. A go-to voice for design decisions across teams, I lead through craft, a strong point of view, and a belief that emerging technologies should reduce cognitive load for the people who rely on them most.

EDUCATION

Masters of Fine Arts, Montclair, NJ,
2010 - 2012

Studio Arts and Photography,
Montclair State University

Bachelors in Fine Arts, Skopje,
Macedonia, 2004 - 2009
Painting, Drawing and Design,
University of ss. Cyril and Methodius

Math and Science High School,
Struga, Macedonia, 2000 - 2004
Niko Nestor

AWARDS

1st place - Innovation in Design, 2023
Accessibility and inclusion with AI

Gold Design Award, 2023
Concept and animation for Spark

Gold Shield Design Award, 2022
U.S. Bank branch and ATM locator pages

Merit Scholarship Award, 2010 & 2011
Studio Arts, Montclair State University, NJ

CERTIFICATES

2.0 - Accessibility Fundamentals, June 2024
Deque Systems

UserZoom Platform Essentials, May 2023
User Research and User testing

UX/UI Program, NYC, 2020
UX Design/Research, General Assembly